

ALL SEATS HAVE BEEN RESERVED



February 17, 2010



**1st Annual
South Carolina
SEAFOOD SUMMIT**

TIME

**8am to 4pm
(Summit)**

5 to 7pm

**FREE Hosted
Dinner at Gilligan's
(John's Island)**

LOCATION

**USDA Vegetable
Laboratory/Clemson
Coastal Education &
Research Center
2700 Savannah Highway
Charleston, SC 29414
(Map on reverse side)**

WHO IS ATTENDING:

Commercial fishermen, freshwater and saltwater aquaculturists & other seafood businesses.

PURPOSE of the SUMMIT:

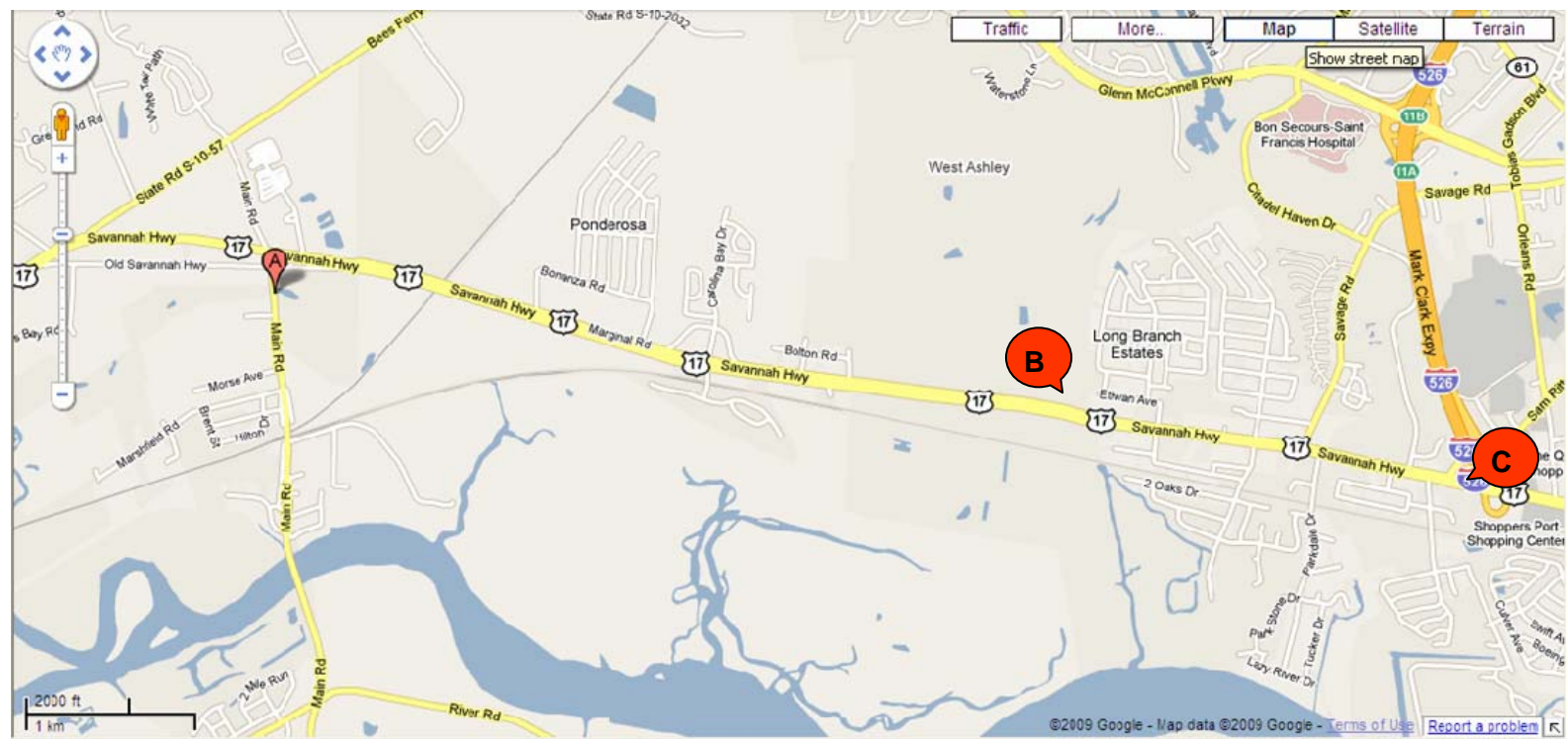
To bring together the two sectors of the South Carolina seafood industry - wild caught fisheries and fresh/saltwater aquaculture - to discuss the mutual challenges and opportunities that exist in both industries in order to effectively develop solutions to sustain & enhance the future of fisheries & aquaculture in SC.

SUMMIT HIGHLIGHTS:

- Global outlook on fisheries and aquaculture from Seafood Business Magazine & U.S. Aquaculture Association.
- State of the resource updates from SCDNR & SAFMC.
- Success stories direct from North Carolina seafood Businesses & agencies.
- Interactive session to plan for the future.

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MAP OF MEETING LOCATION, DINNER LOCATION & the COMFORT SUITES HOTEL



- The location on the map marked with an 'A' is the location of Gilligan's Steamer & Raw Bar/Banquet Facility (the Island Porch) where the dinner will be hosted.
- The location on the map marked with an 'B' is the location of the Seafood Summit meeting - USDA Vegetable Laboratory, 2700 Savannah Highway.
- The location on the map marked with a 'C' is the location of the Comfort Suites.

DRAFT AGENDA(30 DECEMBER 2009)

SC Seafood Summit 2010: 17 February, 2010

Clemson Coastal Research & Education Center/USDA Vegetable Laboratory

8:00 - 8:30 a.m. Registration & Continental Breakfast

Session I: Domestic Seafood & Aquaculture Production Outlook

8:30 – 8:35 a.m. Moderator/Intro (Megan/Frank)

8:35 – 9:05 a.m. Global outlook on seafood production (Steve Hedlund, Seafood Business)

9:05 – 9:35 a.m. Global outlook on aquaculture production (Jack Whetstone)

9:35 – 9:50 a.m. State outlook, SC Department of Agriculture (Ansley Rast)

9:50 – 10:05 a.m. State outlook, SC Department of Natural Resources (Robert Boyles)

10:05 – 10:15 a.m. **BREAK**

Session II: State of South Carolina's Resources: Wild-caught

10:15 – 10:30 a.m. Overview of SC wild-caught production (Mel Bell, SCDNR)

10:30 – 10:45 a.m. State of the Resource: Shrimp (Larry Delancey or David Whitaker, SCDNR)

10:45 – 11:00 a.m. State of the Resource: Crab (Jason Powers, SCDNR)

11:00 – 11:15 a.m. State of the Resource: Shellfish (Bill Anderson, SCDNR)

11:15 – 11:30 a.m. State of the Resource: Shad (Bill Post, SCDNR)

11:30 – 11:45 a.m. State of the Resource: Snapper Grouper (Kim Iverson, SAFMC)

11:45 a.m. – 12:30 p.m. **LUNCH** (provided)

Session III: North Carolina Success Stories: Lessons learned in fisheries and aquaculture production

12:30 – 12:50 p.m. Carteret Catch: Marketing NC Seafood (Pam Morris)

12:50 – 1:10 p.m. NC Aquaculture (Matt Parker, Agribusiness and Aquaculture Consultant)

1:10 – 1:30 p.m. Marketing Shellfish (Jim Swartzenberg, NC Shellfish Growers Association)

Session IV: Planning for the Future: Setting the Course for SC Fisheries & Aquaculture

1:30 – 3:00 p.m. Group will be split into two groups, wild-caught fisheries and aquaculture, and led through a facilitated process to accomplish the following:

- *Identify the strengths and weaknesses of the aquaculture/seafood industry in SC;*
- *Identify obstacles and opportunities to improving the aquaculture/seafood industry in SC and*
- *Develop short-term action items to address one or more of the opportunities.*

3:00 – 3:15 p.m. **BREAK**

3:15 – 4:00 p.m. Summary of Session IV and Concluding Remarks

5:00—7:00 p.m. HOSTED DINNER AT GILLIGAN'S RESTAURANT (JOHN'S ISLAND)

February 2010

Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

HOTEL ACCOMMODATIONS

Comfort Suites West of the Ashley (see map page 2) 

Rooms are available at the Comfort Suites for SC Summit attendees for \$79.00/night for single occupancy and an additional \$10.00 for double occupancy, one king or two singles. There are a block of rooms reserved for the Summit at this special price for the 16th and 17th of February, 2010. For reservations call (843) 769 9850 email GM.SC369@choicehotels.com